

Contents

Anghel, M.A. How Can Consumers Be Persuaded to Pay More Through Neuromarketing	5
Bogeanu-Popa, M.M. Considerations Regarding the Concept of Integrated Reporting and Its Importance for the Organization's Management	21
Cenușe, M.; Niță, D. Theoretical and Practical Considerations Regarding the Insolvency of the Administrative-Territorial Unit Aninoasa - Part I	31
Chiș, M.M.; Guță, A.J. Teaching English: Listening, Speaking and Reading During English Classes	39
Cremene, C.S. The Economic and Social Effects of Drug Use	47
Cremene, C.S. Dynamics of Social and Economic Change	55
Cremene, C.S. Compensatory Resource an Economic Factor	63
Cremene, C.S. Globalization - 'Economy Without Borders'	71
Dobre-Baron, O. Withdrawing Products from The Market – A Major Component of Company Strategy Regarding Customer Service	79
Dobre, A.C. The Use of Fintech Companies in Facilitating Financial Activities	87
Dobre, A.C. Market Manipulation and Abuse in the European Directives and Romanian Laws	97
Furdui, A. Analysis of the Entrepreneurial Ecosystem from Romania	107
Igbinedion, S.O. Environmental Emissions and Life Expectancy Nexus: Further Evidence from Nigeria	115
Niță, D. Green Entrepreneurship in the Hospitality Industry	129
Păunescu (Petre), C.F. Integrated Reporting - The Reflexion Framework of Corporate Social Responsibility Information	139
Pleșa, R. Motivation of Professional Career Selection	159
Popa, M.A. Bankruptcy Risk Assessment for The Energy Companies Listed on the Romanian Capital Market	171

Răscolean, I.; Rakos, I.S. Analysis of the Financial Performance on the Basis of the Profit and Loss Account, Example SC Danone Production and Distribution of Food Products SRL Bucharest	179
Răvaș, B.; Dăneț, G. Financial Audit - The Fundamental of Effective Corporate Governance	187
Slusariuc, G.C. The Perception of Populations Upon Corruption in Public Administration	203
Zamfir, M. The Production Program of Economic Entities: Development and Control	211